



Featuring Firehouse, Kip Winger, Steelheart & Warrant

Exhibitor Information

First, we all want to thank you for considering being with us as an exhibitor at the Bringing Back The Hair concert, featuring four of the most influential hair bands of the 80's & 90's. Below is information you need to know if you are going to exhibit with us. We hope to have you with us! This is going to be a fantastic convert and opportunity!

The concert will take place Friday September 16th rain or shine at The German American Social Club, 2101 Southwest Pine Island Road in Cape Coral. No refunds will be made if you decide not to participate because of weather. The gates will open at 4:00Pm for a concert start at 5:30Pm. Gates will open for set up at 9:00Am.

Beasley Broadcasting, one of the main sponsors of this event, will be airing over 600 commercials on K-Rock and 99X, along with information on their web sites and multiple email blasts to over 20,000 of their listeners. Over 80,000 households will get information in The Cape Clipper. A battle of the bands is being held to determine who will be the local opening band for this concert, plus Posters, Facebook, other social marketing and entry into many local websites.

If you wish to be an exhibitor, spaces are \$300.00 for a 10' X 10' piece of ground. You will be on grass. Multiple spaces will be side by side. There is no electricity. If you need electricity, you will need to bring a generator and a long extension cord. The generator will need to be placed far enough away as to not bother surrounding exhibitors. You must provide your own tent, table, chairs, banners and anything else you need. Exhibitors will be allowed to exhibit and sell only items agreed on. Describe in detail what you plan to sell and only sell these items. Everyone will personally be responsible for complying with State Sales Tax Laws.

Each business will be given 6 entry tags. No one will be permitted on the property after 3:00Pm without an entry tag or purchasing a ticket. If you need more, they can be purchased for \$15.00 each before the day of the show. The day of the show they will be \$20.00 each.

You will receive instructions prior to the event date about your set up. Upon arrival, you will be directed to a staging area where you will be given your space assignment, unloading and set up instructions and entry tags. Do not move your assigned site or move items from other sites. No exhibitor vehicles will be allowed to stay inside on the grounds. Parking will be provided outside the event area.

Because we want to ensure that our exhibitors achieve maximum sales, we will be limiting the number of exhibitors offering the same or similar items to the consumers. When we have decided that we have sufficient exhibitors selling a particular array of items, no other applications will be accepted. Those exhibitors not accepted will have their money refunded. The principle of FIRST COME, FIRST SERVED will be exercised. No site will be held without all paperwork and payment. We reserve the right to limit or reject the acceptance of any business for any reason.

I have created an online help sheet/survival guide at <http://www.eventhobo.com/eventbasics> to help you have successful outdoor events. I suggest you open it, read it all, and save it in your favorites. I promise it will come in handy, save you many problems, and allow you to exhibit like an expert. If you have any tips or tricks to add, let us know! We want to be your event resource!

Everything must be vacated and cleaned up the night of the event unless arrangements are made and approved in advance. **If you have questions please call Event Hobo at 239-549-5599 between 8 Am and 4 Pm. Mon-Fri.**

We are not looking for food or beverage for this event. Those spaces are have all been filled.



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EXHIBITOR REGISTRATION / APPLICATION

Form Provided By Event Hobo

Name Of Business _____

Name Of Applicant _____

Business Address _____

Email Address _____

Business Phone _____ Cell Phone _____

Number Of Spaces _____ Amount Paid _____

What Do You Do? _____

What Do You Sell? _____

Date _____ Signature _____

Entry Cost Is \$300.00 Per 10' x 10' Space

Please Make Checks Payable To

JRRL Promotions

Mail the completed application and check to

Two B Marketing, Inc. 1314 Cape Coral Pkwy E. Suite 209, Cape Coral, FL 33904.

This event will take place September 16, 2011 rain or shine at The German American Social Club in Cape Coral. Each Exhibitor must supply your own tent, table, chairs, banners/signs, power, etc.

Each \$300.00 space is a 10' X 10' piece of ground – Multiple spaces will be side by side.

For further information, contact Event Hobo at 239-549-5599.

JRRL Promotions and Two B Marketing, Inc reserves the right to reject any application and/or applicant for any reason. By completion of this registration form, you are agreeing to abide by the terms and conditions set forth in the Bringing Back The Hair Exhibitor Information and release and discharge JRRL Promotions, Two B Marketing, Inc., Event Hobo, The German American Social Club and anyone else connected with the management or presentation of this event from any and all known or unknown damages, injuries, losses, judgments and/or claims from any causes that may be suffered by any exhibitor or participant to his or her person or property.