



First Annual Rhythm & Reels Redfish Tournament & Music Festival

Sponsorship Opportunities

October 5-7, 2012

Sponsorship Levels

Diamond Sponsor (\$10,000 or more in-kind or cash donation)

- Recognition of Diamond Sponsor with direct link on the Tournament website, and the Resort at MarinaVillage website
- Free Boat entry (3 anglers) in the Redfish Tournament
- 3 nights/4 days at the Resort at MarinaVillage from October 5th-8th in a 1-bedroom suite
- Full Page ad in Tournament and festival program
- Corporate name & logo in all print and broadcast advertising.
- Corporate name in all press releases and pre and post media coverage.
- Diamond Sponsor Appreciation Award at Friday Night Captain's Party & Tournament kick-off
- Opportunity to speak at Friday Night Captain's Party & Tournament kick-off, Saturday "Party on the Point" and/or Awards Banquet on Sunday
- Recognition in email blast to Past Guest database promoting the event
- Prominent Corporate Name and Logo on Tournament Shirts
- Corporate Name/Logo on Banners at all tournament events
- Promotional materials in "Captains" bags which are given to all tournament participants
- A private Sunset Cruise on Sunday evening for up to 20 people
- Eight tickets and reserved seating at the Captain's Dinner and Awards Banquet.
- Vendor tent at "Party on the Point"
- Eight VIP tickets to Saturday night concert
- All sponsorships are tax-deductible.

Premier Sponsor (\$7,500 in-kind or cash donation)

- Corporate Name/Logo Promoted as Premier Sponsor
- Recognition of Premier Sponsor with direct link on the Tournament website
- Free Boat entry (3 anglers) in the Redfish Tournament
- 2 nights/3 days at the Resort at MarinaVillage from October 5th-7th in a 1-bedroom suite (with reduced rates for additional nights)
- 1/2 Page ad in Tournament and festival program
- Corporate name & logo in all print and broadcast advertising.
- Corporate name in all press releases and pre and post media coverage.
- Premier Sponsor Appreciation Award at Friday Night Captain's Party & Tournament kick-off
- Opportunity to speak at Friday Night Captain's Party & Tournament kick-off, Saturday "Party on the Point" and/or Awards Banquet on Sunday
- Recognition in email blast to Past Guest database promoting the event

- Corporate Name and Logo on Tournament Shirts
- Corporate Name/Logo on Banners at all tournament events
- Promotional materials in “Captains” bags which are given to all tournament participants
- Six tickets and reserved seating at the Captain’s Dinner and Awards Banquet.
- Vendor tent at “Party on the Point”
- Six VIP tickets to Saturday night concert
- All sponsorships are tax-deductible.

Presenting Sponsor (\$5,000 in-kind or cash donation)

- Corporate Name/Logo Promoted as Presenting Sponsor
- Recognition of Presenting Sponsor with direct link on the Tournament website
- Free Boat entry (2 anglers) in the Redfish Tournament
- 2 nights/3 days at the Resort at MarinaVillage from October 5th-7th in a Studio (with reduced rates for additional nights)
- 1/2 Page ad in Tournament and festival program
- Corporate name & logo in all print and broadcast advertising.
- Corporate name in all press releases and pre and post media coverage.
- Presenting Sponsor Appreciation Award at Friday Night Captain’s Party & Tournament kick-off
- Recognition in email blast to Past Guest database promoting the event
- Corporate Name and Logo on Tournament Shirts
- Corporate Name/Logo on Banners at all tournament events
- Promotional materials in “Captains” bags which are given to all tournament participants
- Four tickets and reserved seating at the Captain’s Dinner and Awards Banquet.
- Vendor tent at “Party on the Point”
- Four VIP tickets to Saturday night concert
- All sponsorships are tax-deductible.

Platinum Sponsor (\$2,500 in-kind or cash donation)

- Corporate Name/Logo Promoted as Platinum Sponsor
- Recognition of Platinum Sponsor with direct link on the Tournament website
- Reduced rates for up to (2) rooms during tournament dates
- 1/4 Page ad in Tournament and festival program
- Corporate name & logo in all print and broadcast advertising.
- Corporate name in all press releases and pre and post media coverage.
- Platinum Sponsor Appreciation Award at Friday Night Captain’s Party & Tournament kick-off
- Recognition in email blast to Past Guest database promoting the event
- Corporate Name and Logo on Tournament Shirts
- Corporate Name/Logo on Banners at all tournament events
- Promotional materials in “Captains” bags which are given to all tournament participants
- Two tickets and reserved seating at the Captain’s Dinner and Awards Banquet.
- Vendor tent at “Party on the Point”
- Two General Admission tickets to Saturday night concert
- All sponsorships are tax-deductible.

Gold Sponsor (\$1,000 in-kind or cash donation)

- Corporate Name/Logo Promoted as Gold Sponsor
- Recognition of Gold Sponsor with direct link on the Tournament website
- Inclusion of logo in Tournament and festival program
- Corporate name in all print and broadcast advertising.
- Corporate name in all press releases and pre and post media coverage.
- Gold Sponsor Appreciation Award at Friday Night Captain's Party & Tournament kick-off
- Recognition in email blast to Past Guest database promoting the event
- Corporate Name on Tournament Shirts
- Corporate Name on Banners at all tournament events
- Promotional materials in "Captains" bags which are given to all tournament participants
- Two tickets and reserved seating at the Friday Night Captain's Dinner
- Vendor tent at "Party on the Point"
- Two General Admission tickets to Saturday night concert
- All sponsorships are tax-deductible.

Silver Sponsor (\$500 in-kind or cash donation)

- Recognition of Silver Sponsor with direct link on the Tournament website
- Inclusion of Company Name in Tournament and festival program
- Corporate name in all print and broadcast advertising.
- Recognition in email blast to Past Guest database promoting the event
- Corporate Name on Tournament Shirts
- Promotional materials in "Captains" bags which are given to all tournament participants
- Two General Admission tickets to Saturday night concert
- All sponsorships are tax-deductible.

Other Available Sponsorships

- Friday Night Captain's Party - \$2,000
- Sunday Awards Banquet \$2,000
- Angler's Tournament Lunch Sponsor \$2,000
- Trophy/Award Sponsor \$1,000
- T-Shirt Sponsor (3 available) \$500

*For more information, please contact Susan Warren 239-541-5054/ Susan.Warren@Sunstream.com
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RMV Special Events Team Member-Anna Marie Meszaros