

CAPE CORAL  
RED, WHITE & BOOM  
4<sup>TH</sup> OF JULY, 2013

VENDOR'S AGREEMENT

LOCATION: FROM DEL PRADO TO THE CAPE CORAL PARKWAY BRIDGE IN CAPE CORAL, FLORIDA

HOURS OF OPERATION: 4PM – 11PM

APPLICATION DEADLINE - APPLICATION, RENTAL FEE, SELF-ADDRESSED **STAMPED** ENVELOPE, SIGNED GUIDELINES, AND INSURANCE CERTIFICATE MUST BE RECEIVED NO LATER THAN JUNE 6, 2012.

BOOTH SPACE FEE'S

CAPE CORAL CHAMBER MEMBERS \$350.00 15X10 SPACE

NON CHAMBER MEMBERS \$500.00 15X10 SPACE

YOU MAY PURCHASE ADDITIONAL FOOTAGE AT:

17.00 A FOOT FOR CHAMBER MEMBERS

33.00 A FOOT FOR NON CHAMBER MEMBERS

**\*\*\* BOOTHS CANNOT BE MORE THAN 10 FEET DEEP \*\*\***

CONFIRMATIONS OR REJECTIONS WILL BE EMAILED AS WE REICIVE THE APPLICATIONS.

**\*\*\*IF YOUR APPLICATION IS ACCEPTED, THERE WILL BE *NO* REFUNDS GIVEN FOR ANY REASON. IF YOUR APPLICATION IS NOT ACCEPTED, YOUR RENTAL FEE WILL BE RETURNED IMMEDIATELY .**

**\*\*\* LET IT BE UNDERSTOOD THAT ALL CARBONATED BEVERAGES, WATER AND LEMONADE ARE SOLD EXCLUSIVLY BY LITTLE JOE'S. ONLY TEA AND NON CARBONATED DRINKS WILL BE ALLOWED TO BE SOLD BY VENDORS.**

**CAPE CORAL 2013  
RED, WHITE & BOOM 4<sup>TH</sup> OF JULY  
Application.**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

TELEPHONE(S): \_\_\_\_\_

FAX: \_\_\_\_\_ CELL: \_\_\_\_\_

TYPE OF UNIT (TENT, TRAILER, CART): \_\_\_\_\_

EMAIL \_\_\_\_\_

**SPACE FEES**

# SPACES (15X10) \_\_\_\_\_ X \$350.00 = \$\_\_\_\_\_ CHAMBER MEMBER

# SPACES (15X10) \_\_\_\_\_ X \$500.00 = \$\_\_\_\_\_ NON CHAMBER MEMBER.

ADDITIONAL FOOTAGE \$\_\_\_\_\_

TOTAL DUE \$\_\_\_\_\_

PRODUCT(S) TO BE SOLD **AND** PRICES: \_\_\_\_\_

\_\_\_\_\_

ELECTRICAL REQUIREMENTS: AMPS \_\_\_\_\_ VOLTS \_\_\_\_\_

# **SAVE GUIDELINES FOR YOURSELF!!!!!!!!!!!!!!**

## **GUIDELINES**

1. IF YOU HAVE ANY QUESTIONS CONCERNING THE FOOD VENDING OPERATION, PLEASE CALL 863-412-3569
2. IF YOU HAVE NEVER PARTICIPATED WITH LITTLE JOE'S OR AT THE CAPE CORAL 4TH OF JULY CELEBRATION, YOU **MUST** SUBMIT A PHOTOGRAPH OF YOUR UNIT. APPLICATIONS WITHOUT PHOTOGRAPH (UNLESS YOU HAVE PREVIOUSLY PARTICIPATED WITH LITTLE JOE'S OR IN THIS EVENT) WILL **NOT** BE CONSIDERED.
3. A COPY OF YOUR LIABILITY INSURANCE (WORTH ONE MILLION DOLLARS) NAMING LITTLE JOE'S, THE CAPE CORAL CHAMBER OF COMMERCE AND THE CITY OF CAPE CORAL (AS ADDITIONAL INSURED) IS DUE **WITH THIS APPLICATION** BY THE DEADLINE OF JUNE 6, 2013.
4. ALL PRODUCTS ON YOUR APPLICATION WILL BE REVIEWED. YOU WILL RECEIVE A CONFIRMATION LETTER OF YOUR *ACCEPTED*, SALABLE PRODUCTS. ONLY THOSE ITEMS APPROVED WILL BE ALLOWED TO BE SOLD. DO NOT ATTEMPT TO SELL ANY ITEM THAT HAS NOT BEEN APPROVED. THIS WILL RESULT IN YOUR IMMEDIATE DISMISSAL.
5. **NEITHER** LITTLE JOE'S, THE CAPE CORAL CHAMBER OF COMMERCE, NOR THE 4TH OF JULY CELEBRATION COMMITTEE WILL BE RESPONSIBLE FOR ANY LOST, STOLEN, OR DAMAGED EQUIPMENT, OR INJURY OR DEATH OF PERSONS.
6. IF YOU ARE ACCEPTED, THE SET-UP TIME WILL BE MAILED WITH YOUR CONFIRMATION.
7. LITTLE JOE'S RESERVES FULL RIGHT OF ACCEPTANCE OR REFUSAL OF VENDORS AND THEIR ASSIGNED LOCATIONS.
8. YOU MUST SUCCESSFULLY PASS HEALTH DEPARTMENT AND FIRE MARSHALL INSPECTIONS TO PARTICIPATE.
9. VENDORS WILL KEEP THEIR SPACE AND ADJACENT AREAS CLEAN AND ATTRACTIVE AT ALL TIMES.

10. WALK / SERVICE AREAS MUST NOT BE BLOCKED.

11. ALL PRICES MUST BE VISIBLE TO THE PUBLIC AND MUST INCLUDE SALES TAX.

12. YOU ARE RESPONSIBLE FOR COLLECTING AND REPORTING ALL FLORIDA SALES TAX.

13. YOUR BOOTH MUST BE MANNED THE *ENTIRE* LENGTH OF THE SHOW. **NO** EARLY TEAR DOWNS.

14. VENDORS MAY NOT RESELL SPACE ALLOCATED.

15. CANCELLATION WILL RESULT IN FORFEITURE OF ALL FEES PAID TO DATE.

16. VENDORS AND THEIR EMPLOYEES SHALL USE EVERY MEASURE TO PROTECT FESTIVAL SITE FROM ALL DAMAGES. VENDORS SHALL BE RESPONSIBLE FOR DAMAGE CAUSED BY HIM OR HER TO BUILDINGS AND GROUND. GREASE, FUEL, OIL, ABRASIVES, AND EXCESSIVE DEBRIS LEFT IN THE VENDOR'S SPACE SHALL BE SUBJECT TO CLEAN UP CHARGES.

17. ALL VENDORS WHO WERE SELECTED TO PARTICIPATE IN THIS SHOW WERE CHOSEN BECAUSE THEY ADVERTISED THEMSELVES (TO LITTLE JOE'S) TO BE PROFESSIONAL. THEREFORE, ALL VENDORS WILL BE EXPECTED TO CONDUCT THEMSELVES IN A CLEAN, COURTEOUS, AND PROFESSIONAL MANNER *AT ALL TIMES*.

18. THERE WILL BE *ABSOLUTELY* NO PROFANITY, BLASPHEMY, INDECENCY, OR DRUNKENNESS FROM ANY VENDOR, OR ITS EMPLOYEES, IN THE PUBLIC EYE DURING OPERATING HOURS. THIS WILL BE *STRICTLY* ENFORCED!

19. *ABSOLUTELY* NO BARKING AT THE CUSTOMERS FOR ANY REASON.

20. THIS IS A FAMILY STYLE EVENT IN A *FINE* COMMUNITY. PLEASE, *NO* CUT-OFF SHORTS, TANK OR TUBE TOPS, BIKINI TOPS, FLIP-FLOP SHOES, OR T-SHIRTS WITH OFFENSIVE LANGUAGE.

**ACKNOWLEDGMENT PORTION OF GUIDELINES**

I AGREE WITH, AND WILL COMPLY WITH, THE ABOVE STATED REQUIREMENTS.

PRINTED NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

- 1. MAIL COMPLETED APPLICATION.**
- 2. MONEY ORDER OR CERTIFIED CHECK ONLY, MADE OUT TO LITTLE JOE'S FOR RENTAL FEE.**
- 3. SIGNED ACKNOWLEDGEMENT PORTION OF GUIDELINES.**
- 4. INSURANCE CERTIFICATE.**
- 5. PHOTOGRAPH (IF NEW VENDOR)**

LITTLE JOE'S  
2622 BEACH PARKWAY WEST  
CAPE CORAL, FLORIDA 33914  
PHONE: 863-412-3569