



Matlacha Mariners, Inc.

Non Profit and Community Oriented

PO Box 21
Matlacha, Florida 33993

www.matlachamariners.org

13th Annual Southwest Florida Seafood Festival and Car Show – February 22, 2014

Vendor (Company) Name: _____ Contact Name: _____

Address: _____ City, _____ State, _____ Zip _____

Telephone: _____ Fax: _____ E-Mail: _____

Items to be sold: _____

Anticipated sales revenue: _____

ART/CRAFT SPECIALITY FOOD VENDOR INFORMATION & REQUIREMENTS

Each location will be assigned on a first come first serve basis. Ideally all booths or canopies should be white. If needed, vendors must supply their own tables, chairs, etc. Electrical will be provided. Vendors are responsible for all state and federal taxes, including sales taxes. Your fee includes two free entry passes to the event.

10' X 10' Standard Space (1) @ \$100.00 if paid by 2/1/13 = \$ _____

(1) @ \$125.00 if paid by 2/18/13 = \$ _____

Each Additional 10'x10 Space _____ @ \$50.00 = \$ _____

Specialty Food vendors may purchase an optional license to sell soda and water for \$50.00. All alcoholic beverage sales are an exclusive function of the Matlacha Mariners. = \$ _____

TOTAL VENDOR SET UP FEE = \$ _____

If you have an exceptional day, a charitable contribution to the Mariners will certainly be appreciated. You will be provided with a form which may be used as a record for your tax deductible contribution.

APPLICATION DEADLINE: February 1, 2014. (To obtain an early discounted rate)

Applications are accepted in the order they are received. There will be only 30 art/craft/specialty food vendor spaces. *After February 18, 2014 an application will be accepted and approved if accompanied by certified funds. No business or personal checks will be accepted after February 18, 2014. A Vendor application will be accepted the day of the festival with a CASH payment of the Vendor fee. Prior approval from the Vendor Coordinator is required for 'day of festival' payment'. No exceptions.*

PAYMENT TERMS: A check for the full amount in U.S. funds must accompany this application. *No refunds on accepted packages. Checks are to be made payable to:* Matlacha Mariners, Inc.

MAIL TO:

Frank Harrison, Vendor Coordinator
2450 Rose Ave
ST James City, FL 33956

Matlacha, Florida 33993

RELEASE: I the undersigned, do hereby forever discharge, release and hold harmless, Matlacha Mariners, Inc., Sun Splash Family Water Park and any event sponsors, of and from any and all manner of action, suits, damages, or claims whatsoever arising from any loss or damage to the person or persons or property of the undersigned while in the possession or under the supervision of Matlacha Mariners, Inc., Sun Splash Family Water Park or staff. I hereby consent to all rules and regulations established for the festival and understand that the Matlacha Mariners Festival Coordinator will have final authority. If accepted, I understand that my fee will not be refunded if part of the Festival is cancelled due to inclement weather or other acts of God over which the Matlacha Mariners have no control. I further understand that my fee will not be refunded if I am accepted and choose not to attend.

Submitted this _____ day of _____, 2014 Accepted this _____ day of _____, 2014

Craft / Specialty Food Vendor Name (please print)

Matlacha Mariners Vendor Coordinator (please print)

Craft / Specialty Food Vendor Signature

Matlacha Mariners Vendor Coordinator Signature



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The Matlacha Mariners are preparing for their 13th Annual Southwest Florida Seafood Festival and Car Show. The event will be held, at Sun Splash Family Water Park, 400 Santa Barbara Blvd, Cape Coral, FL (A NEW SITE!). The Seafood Festival/Car Show is scheduled for Saturday, February 22, 2014 (Rain or Shine). This is a one-day event, opening at 11 a.m. and running until 5:30 p.m. There is a very reasonable attendance fee of \$7.50 to enter the festival in which live music will be playing all day. Please remember that this is a fund raising event benefitting various charities, organizations and individuals around the Greater Pine Island area. No spectator coolers are allowed and ALL alcoholic beverage sales are an exclusive function of the Matlacha Mariners.

Vendor Set Up: You should have enough time to set up the day of the festival but if you prefer to set up or do a pre-set up the day before you may.

2/21/2014 Pre-Set-Up: 2:00 p.m. – 4:00 p.m. Someone will be there to meet you. Enter at the North gate. Come early, as set-ups end at 4:00 pm sharp. *If you require a later set up time it must be approved in advance prior to your arrival. There will be no exceptions so please make arrangements early.*

2/22/2014 Event Day, Set-Up: 8:30 a.m. to 10:00 a.m.

We need to have everyone ready to serve the festival attendees by 10:00 a.m.

We are extending an invitation to you to apply for booth space at this year's festival. The following guidelines have been established to provide a clean environment and pleasant ambiance for the patrons.

- . All tents or canopies should be white. If all you have is another color it will be accepted.
- . All alcoholic beverage sales are an exclusive function of the Matlacha Mariners.
- . Only leashed vendor pets are allowed at the festival site.
- . Set up will occur Friday, 2/21/2014 from 2:00 p.m. until 4:00 p.m. and Saturday, 2/22/2014 from 8:30 a.m. until 10:00 a.m.
- . Vendors must be on site and finished with their set up at least one hour prior to the festival opening at 11:00 a.m. and remain open during event hours.
- . No vehicles are permitted inside the festival perimeter one hour prior to the gates opening or during festival hours. For your convenience there will be a vendor parking area near your Vendor space.
- . All vendors are required to remove all waste from their site (including such things as cooking oils, paper, etc.)
- Specialty food vendors will be required to submit a valid catering/vending certificate, a certificate of insurance and our completed waiver of liability.

Vendors need to supply the following items for their booths, if they feel that they are needed

- . Preferably a white tent or canopy, your own tables, chairs, fire extinguisher, etc.

Enclosed, attached, or available on our website, is an application for you to complete and return. Please fill out the form and return it on or before Monday, February 17, 2014 (February 1, 2014 for early discount). Please mail the completed application along with the necessary funds to the mailing address found at the bottom of the page. No applications will be accepted and approved without the necessary funds. All apps and funds need to arrive at the correct address below by February 20, 2014.

APPLICATION DEADLINE: February 1, 2014. (To obtain an early discounted rate)

Applications are accepted in the order they are received. There will be only 30 art/craft/specialty food vendor spaces. *After February 20, 2014 an application will be accepted and approved if accompanied by certified funds. No business or personal checks will be accepted after February 18, 2014. A Vendor application will be accepted the day of the festival with a CASH payment of the Vendor fee. Prior approval from the Vendor Coordinator is required for 'day of festival' payment'. No exceptions.*

There will be a limited number of vendors, so reply early. If you have any questions, please do not hesitate to contact us. Thank you for your support and we look forward to working with you during the festival.

Sincerely,

Frank Harrison
Event Coordinator
239-777-9399
pineislandcpa@gmail.com
2450 Rose Ave
St James City, FL 33956



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RELEASE AND INDEMNITY

This Release and Indemnity agreement is entered into at Matlacha, Florida on the date entered below by and between _____, an independent contractor, hereinafter referred to as Contractor and the Matlacha Mariners Inc., a nonprofit corporation, hereinafter referred to as the Mariners.

The activities and circumstances covered by this agreement concern any and all matters involving participating, in any way, in the following event: Seafood Festival and Car Show, hereinafter, the event. This agreement and the promises contained herein contemplate all activities of Contractor in preparation for the event, the event itself and any associated activity following the event.

The purpose of this agreement is to exempt, waive, and release, the Mariners from any negligence or other wrongful conduct resulting in personal injury, property damage or death accused by the acts or infraction of Contractor, their agents, representative, sub contractors and assigns. Further to Indemnify, hold harmless and defend the Mariners for any claims, actions or causes of actions for any losses whatsoever.

Contractor has examined the conditions and activities surrounding the event referred above and made their own independent investigation of the potential or actual risks and hazards involved. Contractor assumes all risks, known or unknown, concerning its involvement with the event.

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Contractor, for themselves, their agents, representatives, sub contractors, assigns or anyone acting in concert with them, hereby waives and release the Mariners, their agents, representatives, officers, directors, and members for any injury or loss caused thereby, including personal injury, property damage, economic or loss of any kind suffered by Contractor et. al.

Furthermore, Contractor shall indemnify, hold harmless and defend the Mariners, their agents, representatives, officers, directors and members for and against any and all claims, demands and causes of action, proximately caused by the negligence or other wrongful conduct of Contractor et al. resulting in damage or loss of any kind.

The undersigned certifies that I have read and understood this agreement and am authorized to execute it on behalf of the party to be charged.

Dated: _____

Contractor: Sign

Contractor: Print