



EXHIBITOR AND VENDOR INFORMATION

The Second Annual Butterflies & Blossoms Festival will be held February 24 - 26, 2017 in Gardner's Park. This will provide an opportunity for visitors and residents to meet with experts, purchase goods and learn more about Butterflies and local Blossoms and Gardening.

Exhibitors that specialize in tourism, nature activities, landscaping, gardening, irrigation, hardscaping, horticulture, fertilizer and more are welcome to sign up for this two-day event.

EXHIBITOR AND FOOD VENDOR SPACES

The following exhibit rental rates are available:

Single Exhibitor Space - \$ 50

- * One 6-foot table and two chairs in a 10 x 10 space on festival grounds for Saturday February 25 and Sunday February 26, 2017.
- * Organization name of exhibitor will be listed in the directory of the program. (Name will appear exactly as written on application)

Double Exhibitor Space - \$ 100

- * Two 6-foot table and two chairs in a 10 x 20 space on festival grounds for Saturday February 25 and Sunday February 26, 2017.
- * Organization name of exhibitor will be listed in the directory of the program. (Name will appear exactly as written on application)

Single Food Vendor Space - \$ 75

- * A food vendor space 10 x 10 on grounds for Saturday February 25 and Sunday February 26, 2017.
- * Organization name of exhibitor will be listed in the directory of the program. (Name will appear exactly as written on application)

Non-Profit Single Exhibitor Space - \$ 0

- * One 6-foot table and two chairs in a 10 x 10 space on festival grounds for Saturday February 25 and Sunday February 26, 2017.
- * Organization name of exhibitor will be listed in the directory of the program. (Name will appear exactly as written on application)

You must bring your own tent, tables, chairs, etc.

FESTIVAL HOURS OF OPERATION / LOCATION

The Butterflies & Blossoms Festival will take place at The Butterfly Estates in the Historical Fort Myers River District. The Butterfly Estates is located at 1815 Fowler Street, Fort Myers, Florida and is the home of the Florida Native Butterfly Society 501(c)3.

Exhibitors/Food Vendors must keep spaces attended and open both days for business during Festival hours. Early "pack up" is not permitted. The hours of the event are as follows:

- * Friday, Feb 24, 2017 - VIP Meet & Greet at The Butterfly Estates - Outside 7-10 PM.
includes the TWILIGHT BUTTERFLY TOUR - Paid vendor special \$ 15.00 per person
- * Saturday, Feb 25, 2017 - 10 am to 5 pm
- * Sunday, Feb 26, 2017 - 10 am - 5 pm Closing & Awards Ceremony 3 - 4 pm.

Certificate Of Insurance

A Certificate of Insurance is required within five (5) business days from the date of the application if you will be exhibiting, selling or providing any of the following (but not limited to): any food, fresh herbs, boat rides, horse and carriage rides. Certificate Holder should be City of Fort Myers, a Political Subdivision of the State of Florida, and the Board of City Council Members, 1815 Fowler Street, Fort Myers, FL 33901. The City reserves the right to request a Certificate of Insurance from any vendor as deemed necessary.

EXHIBIT SETUP/REMOVAL INFORMATION

- * Exhibitors can set up their booths beginning on Saturday Feb 25, 2017 at 8 am.
- * All booths must be cleared of content by Sunday Feb 26, 2017 at 6 pm.
- * When cleaning up after the event, make sure to leave the space exactly as you found it.

ADDITIONAL INFORMATION

- * No parking will be permitted behind, or beside your exhibitor space.
- * Cancellations or refunds will not be accepted after Monday January 23, 2017 at 5 pm.
- * Exhibit/Food Vendor spaces are filled on a first-come, first-serve basis, and will be assigned to you. No changes in location will be permitted.
- * Food vendors must have proper food permits for food distribution issued by The State of Florida's Department of Business Regulations, Division of Hotels and restaurants.
For questions, call them at 800-375-6975.
- * No amplifying devices will be allowed (radios, microphones, etc.).
- * Goods on display are the responsibility of the exhibitor/food vendor. Exhibits should not be left unattended during Festival hours.
- * The City of Fort Myers, nor Gardner's Park and any of the host sites are NOT responsible for any loss or damage to any exhibitor property or any other person caused by theft, fire riot, strikes, acts of God or other causes of whatever nature or kind.

REGISTRATION INFORMATION

To register as an exhibitor or food vendor, use the Online Exhibitor/Food Vender Form.

Payments are due at the time of application. Please include the application, certificate of insurance (if applicable) and check payable to Florida Native Butterfly Society, c/o The Butterfly Estates, 1815 Fowler Street, Fort Myers, FL 33901.

All registrations and payments must be received no later than Friday, February 11, 2017 by 5 pm.

VENDOR CHECK-IN

Upon arrival all vendors must check in at The Butterfly Estates Gift Shop.

You will be directed to your vendor location.





FLORIDA NATIVE BUTTERFLY SOCIETY

Located at The Butterfly Estates

Historical Fort Myers River District

2017 Butterflies & Blossoms Festival

Vendor Application

Single Exhibitor Space \$ 50

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Non Profit Single Exhibitor \$ 0

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Double Exhibitor Space \$ 100

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Vendor VIP Ticket \$ 15 per person

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Single Food Vendor Space \$ 75

☐

Number of tickets _____

Vendor Name: _____

Contact Person: _____

Email _____

Phone Number: _____

Cell _____

Type Of Information or Items for Sale: _____

Amount \$ _____

* The size of your space is listed in the EXHIBITOR AND FOOD VENDOR SPACES.

You will need to supply your own tables, chairs, etc. for this event.

* Vendor Hours: Saturday 10 - 5 PM, Sunday 10 - 5 pm.

* You may begin setup at 8 am. Early "pack up" is not permitted. If you need an earlier time for setup, please contact us at 239-690-2359.

* After setup your vehicle needs moved to the County Parking Lot located on the corner Fowler Street/Thompson.

* When packing up, be sure to leave the space exactly as you found it.

In case of rain, please make sure you have coverage for your items to prevent damage.

The Butterfly Estates nor The Butterflies & Blossoms Festival are responsible for any loss or damage to any vendor property or any other person caused by theft, fire, riot, strikes, acts of God or other causes of whatever nature or kind.

All applications must be approved by The Butterflies & Blossoms Festival prior to participation.

If you have any questions, please contact us at 239-690-2359.